

Ask Advisory On your radar

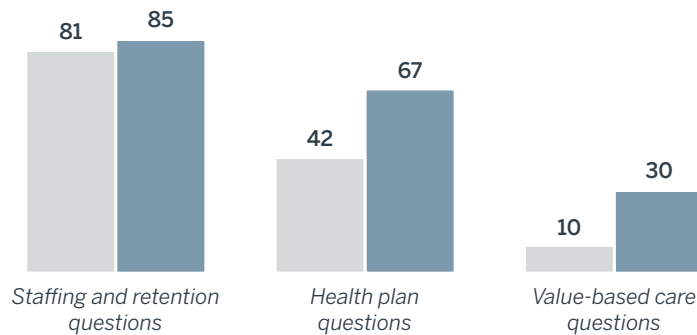
Q1 • 2022

What are health care leaders thinking about? Advisory Board's **AskAdvisory** service directly interacts with 1,000+ members every month. On Your Radar consolidates this unique insight to enhance your understanding and deepen your connections.

TREND COMPARISON

What has been top-of-mind for members in 2022?

■ Q4, 2021 ■ Q1, 2022



40% of staffing questions were specific to nursing

50% increase in health plan questions

300% increase in value-based care questions

BEHIND THE DATA

What do these trends reflect?



Staffing and retention

Our take

The workforce shortage in health care shows no signs of ending—health systems should take steps to understand and adapt to the changed landscape.

Resources

- [Daily Briefing](#): Staff turnover: 4 key takeaways from Advisory Board's survey of 224 hospitals



Health plans

Health plan leaders are focused on staying competitive and gaining market share. The uptick in questions during Medicare Advantage (MA) open enrollment suggests MA growth is a key priority for 2022.

- [Research](#): What health plan leaders need to know for 2022
- [Infographic](#): What seniors want when shopping for Medicare Advantage supplemental benefits



Value-based care

Understanding VBC became a strategic priority for providers in 2022 after CMS pushed it back into the spotlight in fall 2021.

- [Blog post](#): Back to basics on VBC
- [Blog post](#): The 2 words that get us in the most trouble with VBC

Have a question about these topics? Reach out to **AskAdvisory** or learn more about the service [here](#).