



How Health Insurers Are Diversifying Their Revenue Streams

Total revenue in 2021, by segment¹

Large, national health insurers are relying more and more on these alternative service offerings to meet the mandate for growth as their health insurance businesses face headwinds. However, as health insurance becomes a smaller component of these companies' overall business and revenue, traditional health insurers are evolving into "diversified health solutions companies." Let's look at the revenue breakdown by segment for six of the largest national health insurers to see what's really driving their bottom lines.

* Revenues by segment may not add up to total revenue due to eliminations and rounding.

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